

Business in today's world is survival of the fittest.

...Are you fit to survive?

Only advertising and marketing, which is being delivered in a dynamic, visually stimulating manner, will grab potential clients attention enough focus on, and retain your message. **Separate yourself from your competition!** The days are long gone when a business could hang out a shingle, print some generic business cards and wait for the customers to flock in. The business world has changed, and technology is here to stay! For example; If you do not have a dynamic website that is frequently updated, informational, easy to view, functional and "working for you", you are severely missing the boat! Only aggressive companies that are willing to go "that extra mile" of the new century will have a chance at more than a meager existence.

I can consistently provide you with the tools to compete in the 21st century marketplace. No matter how large or small your audience may be. My objective is to establish an overall identity that is easily recognizable, memorable and identifiable as a trusted, reputable outfitter.

What Are You Doing To Compete?

There are 1,000's of outfitters for hunters to choose from. Why pick you?

It's not OK that your nephew is just learning web design and created your website. It's not OK that your wife prints your brochures off your laser printer and they are good enough! And it's not OK that you only paid \$25 for your business cards!

These components represent you and your business! Do you sell yourself as second rate, low quality to your customers? No! Therefore, your marketing materials should reflect the same professionalism and strategic approach to the way you conduct business. It's what will set you apart from the next guy selling the exact same product and/or services.

Minimum Investment... Great Returns!

Discounted Custom Marketing Packages Available.

Bronze Package - \$2,475

Logo • 500 letterhead & envelope • 500 Color Brochures

Silver Package - \$3,975

Logo • 500 letterhead & envelope • 1,000 Color Brochures • 5 pg. Website

Gold Package - \$5,750

Logo • 1,000 Letterhead & Envelope • 1,000 Color Brochures • 10 pg. Website, Domain & hosting for 1 yr. • Rate card • Large envelopes

- Individual Items and Pricing -

- **Logo Design**\$750
- **Stationery** - Design & Printing\$650
(Print 500 ea. - 2 Color Letterhead, B.C. & Envelope)
- **Stationery** - Design & Printing\$715
(Print 1,000 ea. - 2 Color Letterhead, B.C. & Envelope)
- **Brochure** (Design & Print 500 Copies, Full Color, Tri-Fold)\$1,350
- **Brochure** (Design & Print 1,000 Copies, Full Color, Tri-Fold)\$1,525
- **Website** - Custom 5 page site w/photo gallery\$1,600
- **Website** - Custom 10 page site w/photo gallery)\$2,500
- **Domain and Hosting** - 1 yr (1/2hr changes ea. mth FREE)\$325
- **Rate Card** (Design/Print 500 - 1 color/2 sides)\$375
- **Large Mailing Envelopes** - 10"x13" (Design/Print 500 - 1 color)\$300

** Quotes may be provided on all products, services and quantities.**

Custom Professional Services!

- Logos
- Branding
- Stationery
- Pocket Folders
- Websites & Hosting
- Postcards
- Print Ads
- Direct Mail
- Professional Video
- Promo DVD's
- Trade Show Displays and Graphics
- Rate Cards
- Promotional Items
- Web Banners
- Newsletters
- e-newsletters
- Lead Generation
- e-mail blasts
- Consulting Services

Pricing is for a limited time only - Call Today! 610.495.7271



Website design, Production and Hosting



Logos & Corporate Identity



Business Cards



Promo DVD's Video & photography



Professional Video Services



Brochures



Why Me?

"Because I am an avid hunter and book hunts just like your clients! In addition, I have been in the marketing advertising business for 15 years on my own, servicing many Fortune 500 companies, local, national and international clients. I understand the outfitting business, what it takes to be successful, and realize the need for proper marketing. Given additional experience through my second business as a hunting consultant, I am able deliver true value and strategic marketing directly to you within the hunting and outfitting industry."

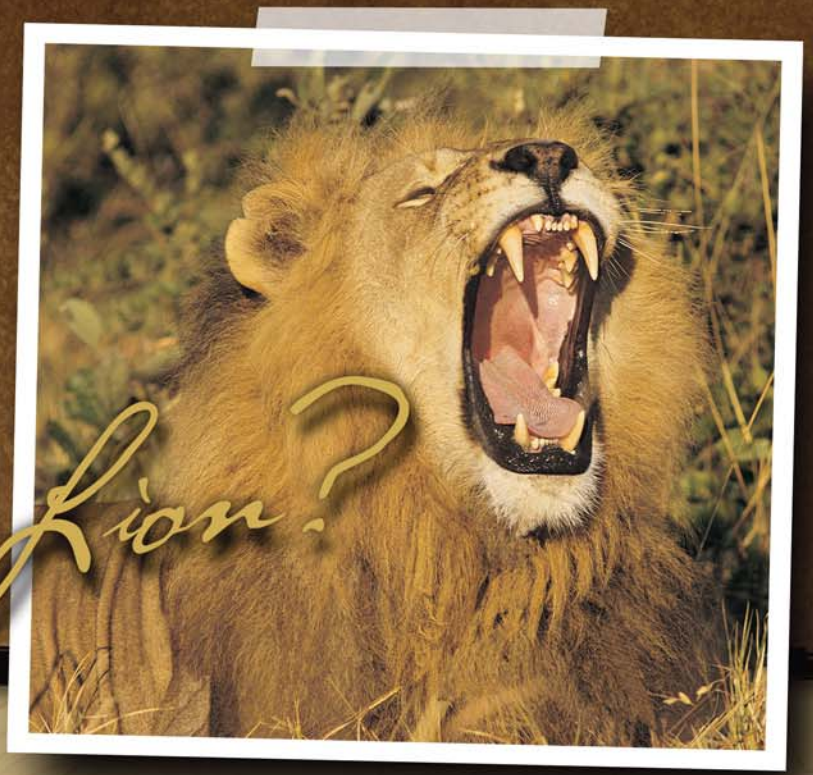
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Vulture or Lion?

Are you waiting around for others to make things happen? Just hoping business finds you? Solitary, desolate with an ugly appearance. Hoping others might leave you leftovers?

Or... are you aggressive and seeking new opportunities? Strategic in your business approach? Strong, powerful, and at the top among your competition.



Brochures Websites

Web Design | Construction | Hosting

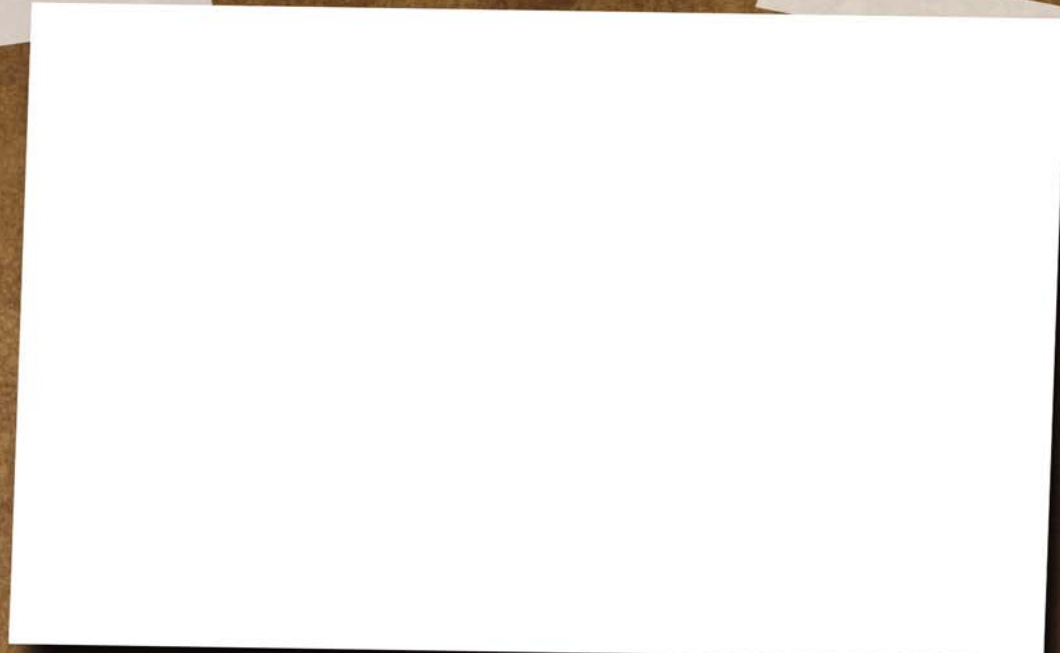
*It's obvious at this point that the Internet is here to stay, and growing by leaps and bounds daily. Undoubtedly, it's easy to reach the conclusion that every business would benefit from an Internet presence which has been well designed, informative and functions properly. However, great functional websites do not abound. It is one of the greatest sales tools available and most outfitters are missing the boat! Why?? ... for professional results; **choose an experienced professional familiar with your business to handle your marketing - start to finish!***

- Domain names - purchase/renewals
- Site hosting rate options to choose from
- Monthly Reports: including number of hits, frequent visitors, length of visits, and more.
- Multiple email accounts
- Downloadable contracts, gear lists, and lic. info
- Create blogs, post trail cam pictures, post recent news, trophy photos and more!



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Which One Are You?